



One Step Higher



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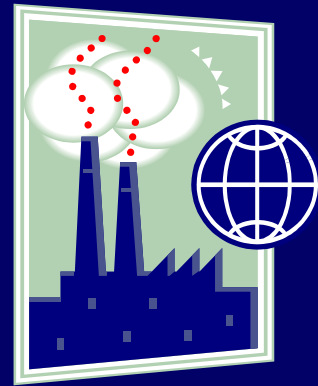
JC Collegiate Seminar, Ibadan, Nigeria. September 17 2004



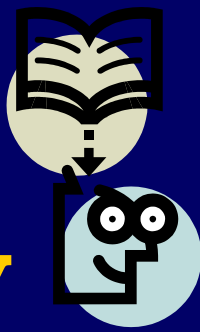
This Presentation Discusses...

- A New Society
 - The Knowledge Economy
- ICTs in Life, Work and Play
 - One Step Higher
- Boundless Opportunities
 - To Act or Not to Act

A New Society



- Human existence has gone through distinct phases – from pre-civilisation through the Agricultural and Industrial Revolutions and to the Information Age
- The Information Age is revealing a complex convergence that seeks to create a new society driven by information, communication and (emerging) technologies
- This new society, the Information Society, is driven by ICTs, and an evident shrinking of space and dissolution of physical boundaries – globalisation
- The Information Society embraces a *multi-stakeholder* approach, bringing governments, businesses, civil society, academia and SIGs (e.g. youth) together



The Knowledge Economy

- Technology and knowledge are now the key factors of production. What of *Land, labour, capital* and *entrepreneurship*?
- Enhancing human capital is critical for GDP growth.

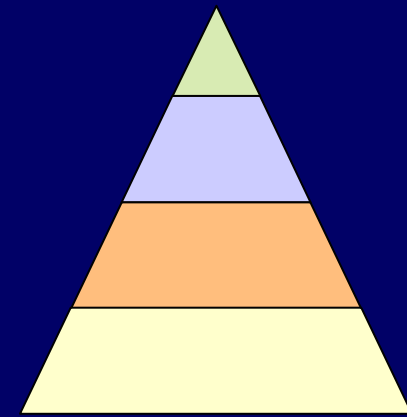
“GDP is a measure of the economy adopted in the United States in 1991; the total market values of goods and services by produced by workers and capital within the borders of a nation during a given period – usually 1 year”
- Globalization, Information/Knowledge Intensity, and Networking/Connectivity are the driving forces of the Knowledge Economy
- Know-why and know-who matters more than know-what
- Knowledge gained by **experience** is as important as formal education and training



ICTs in Life, Work & Play

- Information and Communication Technologies: A fine line that runs through life, work and play
- Living has become more dependent on ICTs. From food to clothing and shelter, the need to become familiar with ICTs gets more obvious – e.g. SMS
- Careers are being redefined by ICTs. Check to be sure you're still relevant – From Agriculture to Zoology
- Entertainment and leisure have changed! From downloading your favourite music to booking your next trip online, ICTs are becoming central
- As each succeeding generation becomes more comfortable with emerging technologies, the bar - of life, work and play – keep going higher

One Step Higher



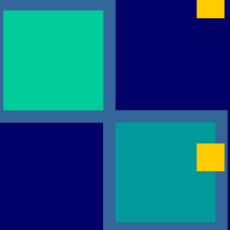

- It's crowded down there!

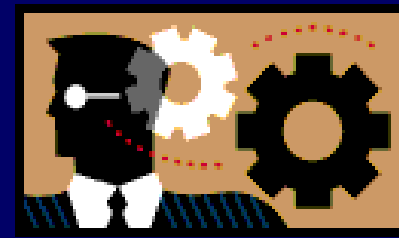
"About 20% of people/organisations/nations control 80% of available resources" – Pareto Principle

- Your response to today's tools will mark you out. You need to speak the language of your day – fluently
- Information and Communication Technologies are central to today's processes and your attitude towards this *opportunity* will determine many things
- With ICTs, you can climb the ladder of Personal Development, Nation Building, Regional Cooperation and Global Participation
- Choose your direction and path, and ICT will take you one step higher...



Boundless Opportunities

- Convergence is the word. Boundaries are gone. Knowledge is no longer limited by *time* and *space*
 - **Lifelong Learning** keeps you relevant within your sphere of influence. Make the process of learning fun and accessible through ICTs (e.g. MIT's OCW)
 - **Networking** holds the ace for our age. You are less than four (4) people away from the last person with Information and Communication Technologies (e.g. eMail, chat, discussion groups, mailing lists, search engines, etc)
 - **Speed and Accuracy** may not always walk together, except with appropriate application of ICTs
 - Nigeria's last hope may be in ICTs. A New Nigeria...
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To Act or Not to Act

- There are enough ideas in this room to change the face of this planet for ever – but how many of them will be translated to reality?
- With ICTs, your ideas can be stored, processed, manipulated and broadcasted to the right audience
- Begin with a plan – committed to a visible medium – and proceed to a place of understanding where ICTs can bring your thoughts to life
- The difference between you and your neighbour (take a quick look at him/her) would be your response to the opportunities that ICTs provide
- Keep walking, it's a journey of **action**...



Thank You/Questions

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